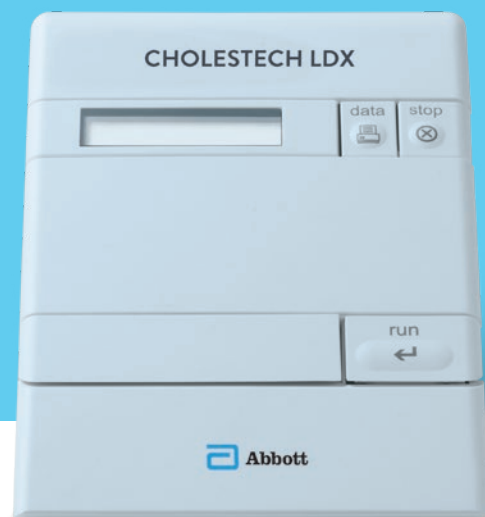




RIGHT. FROM THE START.

CHOLESTECH LDX™ SYSTEM

When it comes to speed, accuracy and a long track record of trust among healthcare professionals, only the Cholestech LDX™ System can claim all three. That's why more healthcare professionals choose Abbott for point-of-care diagnostics.



FAST

- CLIA waived and easy to use with just three simple steps from a fingerstick sample.
- Creates an immediate coachable moment with actionable results.
- Not tomorrow. Not next week. *Now.*



ACCURATE

- Long-standing certification with both CDC lipid standardization programs.
- Multiple studies that prove lab-accurate results.
- Not one time. Not twice. *Numerous times.*



PROVEN

- #1 choice for fingerstick lipid testing for more than 25 years with unparalleled field support.
- Abbott, the #1 global provider of rapid, point-of-care tests with over 1 billion tests delivered last year.^{1,2}
- Not today. Not just a few years. *More than 25 years.*

THE CHOLESTECH LDX™ SYSTEM OFFERS THE PERFECT BALANCE OF ALL THREE.

For more information, contact your local sales representative.

1. Frost & Sullivan, Global Point-of-Care Testing (POCT) Market, April 2013, p. 71.
2. Data on file.

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